



For Immediate Release

World Gourmet Summit Achieves Culinary Milestone With Inaugural Junior Pastry Chef Workshop

***Pastry Maestros, Chef Christian Escribà and Patricia Schmidt, thrill little patissiers
at exclusive hands-on workshop***

3 April 2014 (SINGAPORE) – The World Gourmet Summit (WGS) reached a milestone with its first ever pastry workshop for children titled - Junior Chefs' Pastry Workshop Featuring Christian Escribà and Patricia Schimdt. The fantastical workshop saw 24 children; aged 6 to 12, take part in a sugar craft session where they translated their vivid imaginations into beautiful works of edible art with the guidance of pastry power couple Chefs Christian Escribà and Patricia Schimdt. Chef Christian Escribà is a fourth-generation pastry chef from the internationally-renowned, family-owned Pastry boutique, Pasteleria Escribà in Barcelona. During this workshop he imparted his vast experience to these 24 children leaving parents mesmerised at how, with the guidance of the chefs, their children created a visual treat of sweet pastries that were delectable yet creative.

"This workshop was more enjoyable than I could have imagined. To see the materialisation of these children's' imagination was in itself an unforgettable experience. The children taught me more than I could have taught them, that in pastry making, don't hold back on your imagination, go wild and go bold!" said Chef Christian Escribà.

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This inaugural Junior Chefs' Pastry Workshop also saw a dream come alive for 13-year old Hakim who, through WGS's sponsorship, was given the opportunity to work alongside Chef Escribà. Hakim -- who was introduced to the World Gourmet Summit by ONE (SINGAPORE), which together with the grassroots charity 4PM runs a programme that provides mentoring and financial assistance to at-risk students from low-income families – has a passion for baking that he's inherited from his grandmother. ONE (SINGAPORE) wrote to the World Gourmet Summit about Hakim's love of the art of pastry, noting that it would be a fantastic opportunity for the youth if he could join the workshop. The World Gourmet Summit accepted Hakim's

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application without question and has given him the honour of shadowing the masterchef. As an annual gastronomic extravaganza, the World Gourmet Summit always looks to support all culinary passion, so as to groom the next generation of chefs, such as Hakim.

“I still cannot believe that I am here with international Chefs Escribà and Schimdt as an equal and participating in a workshop that is Singapore’s first. The skills imparted to me today will stay with me forever and this experience is something that I hold very dear to me. I thank the World Gourmet Summit for this fantastic opportunity,” said Hakim.

Mr. Peter Knipp, CEO of Peter Knipp Holdings, parent company of World Gourmet Summit organisers A La Carte Productions, said, “Hakim together with Chefs Escribà and Schimdt held a workshop that truly became a highlight of the 18th edition of the World Gourmet Summit, reflecting the theme of The Classics, to the young of our community who are the future. It is essential that the next generation understand these culinary classics and pass on this knowledge. We are thrilled that we could play a part in realising Hakim’s dreams.”

After sharing their passion for pastry with young confectioners of the future, Chef Christian Escribà and Patricia Schmidt will be presenting the ***Escribà Extravaganza – An Exclusive Evening of New Spanish Classics and Cocktails*** at **The Tea Lounge, Regent Singapore** on Friday, 4 April from 7pm (S\$189++, S\$129++ for food only). Guests will enjoy an evening of classic Spanish dishes and refreshing cocktails, before letting their palate and imagination run wild with Chef Escribà and Patricia Schmidt’s mind-blowing dessert landscape.

-END-

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For the latest updates, event line-ups and ticketing details, visit:

Website: www.worldgourmetsummit.com
Facebook: WorldGourmetSeries
Twitter: #wgs2014

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ANNEX A – MASTERCHEFS & SPECIAL GUESTS

International Masterchefs

1. Alexandre Gauthier * (France)
2. Arron Huang (Taiwan)
3. Christian Escribá & Patricia Schmidt (Spain)
4. Ian Curley (Australia)
5. Kenny Fu (China)
6. Lorenzo Cogo * (Italy)
7. Mathieu Viannay ** (France)
8. Mauro Colagreco ** (Argentina)
9. Philippe Mille ** (France)
10. Sang Hoon Degeimbre ** (Belgium)
11. Sergi Arola ** (Spain)
12. Thomas Bühner *** (Germany)

Special Guest Chefs

1. Apollonia Poilâne (France)
2. Chef Henrique Sá Pessoa (Portugal)
3. Chef Roy Brett (Scotland)

Participating Wineries

1. Champagne Barons de Rothschild (France)
2. Château Mouton Rothschild (France)
3. Compañía de Vinos Telmo Rodríguez (Spain)
4. La Maison Penet (France)
5. La Spinetta (Italy)
6. Nicolas Perrin (France)
7. Quinta do Vallado (Portugal)

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ANNEX B – HOSTING ESTABLISHMENTS & PARTNER RESTAURANTS

Hosting Establishments

1. **Forlino**
Guest: Chef Mauro Colagreco **
Host: Chef Kentaro Torii
2. **Clifford, The Fullerton Bay Hotel Singapore**
Guest: Chef Mathieu Viannay **
Host: Chef Sandro Falbo
3. **Grand Hyatt Singapore**
Guest: Apollonia Poilâne
Host: Chef Lucas Granville
4. **Majestic Restaurant**
Guest: Chef Arron Huang
Host: Chef Yong Bing Ngen
5. **Dolce Vita, Mandarin Oriental Singapore**
Guest: Chef Thomas Bühner ***
Host: Chef Johnny Meitei
6. **The Prime Society**
Guest: Chef Ian Curley
Host: Chef Dallas Cuddy
7. **Raffles Grill, Raffles Singapore**
Guest: Chef Philippe Mille **
Host: Chef Pierre Burgade
8. **Stellar at 1-Altitude**
Guest: Chef Alexandre Gauthier *
Host: Chef Chris Millar
9. **Tippling Club**
Guest: Chef Lorenzo Cogo *
Host: Chef Ryan Clift
10. **Tung Lok Signatures, Orchard Parade Hotel**
Guest: Chef Kenny Fu
Host: Chef Li Man
11. **Skirt, W Singapore - Sentosa Cove**
Guest: Chef Sergi Arola **
Host: Chef Matthew Woolford
12. **The White Rabbit**
Guest: Chef Sang Hoon Degeimbre **

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Partner Restaurants

1. Absinthe Restaurant Français
2. Bacchanalia Singapore
3. Bar-Roque Grill
4. Brasserie Gavroche
5. Cocotte
6. Fordham & Grand
7. Gattopardo Ristorante Di Mare
8. Hashi Japanese Restaurant
9. Hua Ting, Orchard Hotel Singapore
10. il Lido Singapore Italian Dining & Lounge Bar
11. La Maison Fatien
12. Latteria Mozzarella Bar
13. Taste Paradise
14. Level 33
15. Majestic Bay Seafood Restaurant
16. Moosehead Kitchen & Bar
17. Paradise Pavilion
18. Pontini
19. Sushi Ichi, Scotts Road
20. Table at 7
21. Tamarind Hill
22. Woolloomooloo Steakhouse

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ANNEX C – BACKGROUND

About the World Gourmet Summit

The World Gourmet Summit is an international gastronomic extravaganza organised by À La Carte Productions (a division of Peter Knipp Holdings Pte Ltd), supported by the Singapore Tourism Board (STB), and presented by Citibank. The World Gourmet Summit will celebrate its 18th anniversary in 2014.

An annual epicurean festival that showcases the intricate craftsmanship of prestigious chefs; it is also an exposition of internationally acclaimed vintners. Encompassing a series of dazzling events like the vintner dinners and celebrity dinners, it is a gourmet spectacular specially crafted for discerning individuals who appreciate fine wines and gourmet cuisine.

Since 2000, the World Gourmet Summit has been raising funds through its annual Charity Dinners in support of the Community Chest, the fund-raising arm of the National Council of Social Service (NCSS). The charity dinners have raised over S\$5 million (approximately US\$3.9 million) with the generosity of its distinguished guests through table sales, charity auctions as well as donations.

www.worldgourmetsummit.com

ORGANISERS

About A La Carte Productions

A La Carte Productions, a division of Peter Knipp Holdings Pte Ltd, is an independently owned events company, which provides events planning, conceptualisation, and execution services. The annual gastronomic extravaganza - World Gourmet Summit held from March to April each year, and the Awards Of Excellence, the leading and most comprehensive F&B platform in Asia, which recognises and motivates talents to excel in the F&B industry and promotes the appreciation of dining in Singapore and the region.

About Peter Knipp Holdings Pte Ltd

Peter Knipp Holdings Pte Ltd (PKH) offers a multi-faceted range of services for the food, beverage (F&B) and hospitality industry. Founded in 1996 by Peter A Knipp, the multi award-winning company has grown over the years to include companies encompassing various aspects of the F&B and hospitality businesses: A La Carte Productions, an events management which provides events planning, conceptualisation, and execution services at the annual gastronomic extravaganza – World Gourmet Series which includes Awards Of Excellence (<http://www.wgsawards.com>), World Gourmet Summit (<http://www.worldgourmetsummit.com>), Gourmet Abu Dhabi (<http://www.gourmetabudhabi.ae>); Food2Print which publishes Cuisine & Wine Asia magazine, newsletter at <http://www.asiacuisine.com>, and provides marketing communications consultancy services; and Bytes Asia, IT consultancy.

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Citibank Singapore Limited

Locally incorporated in Singapore, Citibank Singapore Limited is a distinct market leader in the consumer banking business. In the past few years, Citibank has extended its distribution network to more than 1,400 touch points to reach out to more Singaporeans and provide them innovative, global and value-added products and services. A leading credit card issuer in Singapore, Citibank offers the widest range of credit card propositions and the best-in-class dining privileges through Citibank Gourmet Pleasures which promises the best deals at over 1,000 locations.



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Singapore Tourism Board (STB)

The Singapore Tourism Board (STB) is a leading economic development agency in tourism, one of Singapore's key service sectors. Known for partnership, innovation and excellence, STB champions tourism, making it a key economic driver for Singapore. We aim to differentiate and market Singapore as a must-visit destination offering a concentration of user-centric and enriching experiences through the "YourSingapore" brand. For more information, please visit <http://www.stb.gov.sg/>

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