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World Gourmet Summit 2002

~ a Week of Gourmet Extravaganza Begins

A total of 11 individuals and five organisations were honoured at the World Gourmet Summit Awards of Excellence on April 7. These winners were accorded the awards for their excellent contributions to the food and beverage industry.

The award ceremony also marked the opening of the sixth World Gourmet Summit (WGS), the award winning annual event which will run from April 7 to 13. WGS is jointly organised by the Singapore Tourism Board (STB) and Peter Knipp Holdings (PKH).

This is the first year three categories of the Awards of Excellence were extended to include entries from the region such as Malaysia, Thailand, Hong Kong and Indonesia. The **three regional awards** were the Electrolux Culinary Institution of the Year, Asian Article of the Year and Wine Article of the Year.

A highlight of this year's ceremony was the launch of the **World Gourmet Summit Awards of Excellence Wine Scholarship** and **Le Cordon Bleu Culinary Scholarship**. These were targeted at young aspiring culinary and wine professionals to help nurture the growth of the local F&B talent pool.

"We have a lively dining scene in Singapore offering a wide range of international and local cuisine but we also need industry professionals who are committed to delivering stellar service to complete the perfect dining experience. These scholarships will be a step in the right direction of nurturing promising young professionals," said Mr Lim Chwee Seng, Singapore Tourism Board's Director, Events Marketing.

With the opening of the Summit, gourmets in Singapore and the region can look forward to another gourmet extravaganza. A total of 13 international masterchefs will congregate in Singapore and wow fans with their culinary skills and signature dishes.

Live it up in Singapore!

Jointly organised by



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PHA Culinary Challenge is a part of
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Masterclasses

The exciting line up of masterchefs this year includes Marcus Samuelsson from the United States, Sergi Arola from Spain and David Laris from United Kingdom. For the first time at the WGS, there will be a female masterchef from China, Zhang Jin Jie.

WGS' theme this year is "The Art of Dining". This theme focuses not only on fine food and wine but also allows participants the opportunity to appreciate quality glassware and exquisite chocolates.

New activities to look forward to include the cognac and wine masterclasses and Le Cordon Bleu dinner by their chef ambassadors. Selected Masterchef Safaris will also offer elements of art and heritage where diners can enjoy safaris with a difference.

"Many gourmet events offer excellent cuisine and wine but rarely focus on the finer aspects of dining. Through this year's event, we hope to offer a different perspective on gastronomy to all," said Mr Peter Knipp, Managing Director, Peter Knipp Holdings.

Another first is the involvement of Citibank as a presenting partner for the Summit.

"Citibank is proud to present the 2002 World Gourmet Summit, one of the world's top gastronomical events. This year's WGS promises a wide array of activities fostering appreciation of the culinary arts and complementing the lifestyles of our customers. With the special benefits provided for our cardmembers, we believe this year's event will be an enjoyable experience for everyone," said Mr Bill Glickert Country Marketing Director, Consumer Bank Singapore, Citibank N.A.

Other activities in the Summit include the Special Evening Dinners (James Beard Foundation Charity Dinner), the Forum and Epicurean Delights at the various participating hotels and restaurants. The popular Masterchef Safaris will continue to feature in this year's event.

For more information on the various WGS events and Awards of Excellence, visit www.worldgourmetsummit.com. Alternatively, call our hotline at (65) 6270 1254 or fax (65) 6270 1763. Print quality pictures of the events are available online.



Official Entertainment Provider

WGS Awards of Excellence Scholarship Partners:



- Château Canon
- Château Cos d'Estournel
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