



The Art of Dining



WORLD GOURMET SUMMIT 2002 · NEWS LETTER · Issue No. 2 · 25 Jan 2002

WORLD GOURMET SUMMIT
2001
wins the IFEA
**Grand Pinnacle
Gold Award!**

The annual World Gourmet Summit has won the highly coveted Grand Pinnacle Gold Award, conferred by US-based International Festivals and Events Association (IFEA). The results were announced at the IFEA Convention in Las Vegas, USA on 22 January 2002.

The International Festivals & Events Association (IFEA) comprises of worldwide festival and event organizers dedicated to strengthening the special events industry through education, networking and cultivating the highest professional standards. The IFEA's prestigious annual awards are seen as an industry barometer of the best standards achieved at the global level. The association assesses more than 3,000 events across the world and Singapore was the first Asian nation to have won the Pinnacle awards in Year 2000 with World Gourmet Summit bagging the Silver Award and MilleniaMania the Gold Award.

This year's win by the World Gourmet Summit, which is co-organised by Singapore Tourism Board (STB) and Peter Knipp Holdings (PKH), surpasses its Silver Award-winning performance in the same category the year before. The Summit also won the **Best Website Gold Award** for www.wgs2001.com and the **Best New Event (within an existing Festival) Silver Award** for the ingenious Themed Masterchef Safaris.

Mr. Peter A. Knipp, Managing Director of Peter Knipp Holdings Pte Ltd, co-organiser of the World Gourmet Summit, was at the IFEA Conference to receive the award. "With this award, World Gourmet Summit has certainly affirmed its stature as the foremost gastronomic event. We are delighted and would like to share this honour with all our partners who have made this possible", commented Mr. Knipp.

The next World Gourmet Summit will commence from **7 to 13 April 2002**, focusing on the theme, *"The Art of Dining"*. The Summit will once again present a week long of experiential gourmet activities that feature twelve internationally renowned Masterchefs and great vintners at Singapore's top restaurants.



Jointly Organised by:



PETER KNIPP
holdings pte ltd



For more information:

Log on to www.worldgourmetsummit.com

Contact us

Mr. Peter A. Knipp ~ Email: heritage@singnet.com.sg

Mr. Francis K. Poulouse ~ Email: francis@asiacuisine.com

Ms Esther Lee ~ Email: esther@asiacuisine.com

Ms Christine Wee ~ Email: chriswee@asiacuisine.com

Secretariat Office:

Peter Knipp Holdings Pte Ltd • 102F Pasir Panjang Road, #05-06, Citilink Complex, Singapore 118530

Hotline: (65) 6270 1254 • Fax: (65) 6270 1763



Jointly Organised by:



PETER KNIPP
holdings pte ltd



International Festival & Exhibitions Association (IFEA) Pinnacles Award

World Gourmet Summit 2001

- *IFEA 2001 Grand Pinnacle Gold Award Winner*
- *IFEA 2001 Best Website Gold Award ~ www.wgs2001.com*
- *IFEA 2001 Best New Event (within an existing Festival) Silver Award ~ Masterchef Safaris*

World Gourmet Summit 2000

- *IFEA 2000 Grand Pinnacle Silver Award Winner*

www.ifea.com



Tourism Awards Singapore

Peter Knipp Holdings Pte Ltd

- **Winner of the Best Event Organiser (Special Events) 2001**

www.tourismawards.stb.com.sg