

FineDINING LOVERS.

- 1. THE PROJECT
- 2. VALUES & CONTENTS
- 3. APPROACH & REPUTATION
- 4. DIGITAL PLATFORM
- 5. AUDIENCE PROFILE
- 6. CONTENT FACTORY
- 7. BRANDS COLLABORATION
- 8. CASE HISTORY

FineDiningLovers magazines* buzz on social networks and through a number of influential contacts and a highly engaged audience spread content to all corners of the web.

12 MILLION VISITS A YEAR

66 % OF TOTAL TRAFFIC FROM MOBILE

30 % RETURNING VISITORS

More than **260,000** Fans

More than **20,000** Followers

More than **17,000** Subscribers

More than **10,000** Followers

More than **23,000** Followers

*FineDiningLovers.com, FineDiningLovers.it, FineDiningLovers.fr