

World Gourmet Summit 2009

Logo Application Guidelines

Updated as at 02 March 2009

World Gourmet Summit Logo



Any marketing collateral produced for the purposes of the World Gourmet Summit must include the WGS Logo*, and the Logos of the Co-organiser (Peter Knipp Holdings Pte Ltd and Singapore Tourism Board).

Please see usage guideline:

Held In:



Jointly Organised By:



PETER KNIPP
holdings pte ltd

WGS Logo



* These logos must be printed prominently on each marketing collateral and should be of an appropriate size (approximately 20% in relation to the entire document). Printed logos should also take on the official colours as stipulated in the original design. **Design of marketing collateral should be submitted for approval by the Co-organiser prior to production.**