



asia's  
**Largest**  
Food Hospitality event

**NewsLetter**

February 2002

Register Now!



Venue



Travel &  
Accommodation



List of  
Participants

Expo 9 - 12 April 2002 • Singapore Expo

**Pack Your Week with an Exciting Line-up of Conferences at FHA2002!**

**Be at FHA this April** and find out why everyone looks forward to the week-long spread of conferences and value-added events at the show. From cultured wine appreciation classes to hard-hitting conferences on today's state of the industry, there'll definitely be something that appeals to your hunger for information!

### Tutored Wine Tasting Classes

9 - 12 April 2002

Conducted by renowned wine personalities. A great learning experience for all wine experts & lovers, novices & connoisseurs alike! Email [po@sesmontnet.com](mailto:po@sesmontnet.com) for enquiries.

### FoodAsia2002 Retail Conference

9 - 10 April 2002

#### *The Foreign Invasion of Asia's Retail Markets*

Jointly organised by



**Singapore  
Exhibition  
Services Pte Ltd**



**Food Chain Asia**



**CIES - The Food  
Business Forum**

Concerned with the growing emergence of foreign retailers in the market? Listen first-hand as leading foreign and local retailers share their viewpoints and strategies!

### Hospitality Summit 2002

10 April 2002

with seven specialised events



ServiceTech Asia2002



### Organiser



#### **SINGAPORE EXHIBITION SERVICES PTE LTD**

47 Scotts Road,  
11th Floor Goldbell Towers  
Singapore 228233  
Tel: (65) 6738 6776  
Fax: (65) 6835 3040/1

### Worldwide Associate



#### **OVERSEAS EXHIBITION SERVICES LTD**

## ***Tourism Development: Hitting the Right Notes***

Jointly organised by



**Singapore Exhibition  
Services Pte Ltd**



**Singapore Hotel  
Association**

Participate in exciting panel discussions, brainstorming sessions and presentations as the Summit expounds on ways to propel the region into one of the tourism capitals of the world.

## **BakeryAsia2002 Conference**

**11 April 2002**

Host Association :



**Singapore Bakery & Confectionery Trade  
Association (SBCTA)**

Includes an exclusive opportunity to visit the bakeries and facilities of the **Baking Industry Training Centre, McDonald's Restaurant and OA Bakery.**

## **Asiafruit Congress**

**9 - 10 April 2002**

***Fresh Perspectives on the Asian Consumer***

Organised by :



**AsiaFruit Magazine**

A new mix of workshops and breakout sessions along with organised visits to Singapore's state-of-the-art port facilities and local supermarket outlets!

## **Foodservice Consultants Society International (FCSI) Seminar on Food Safety**

**11 April 2002**

**Plus!** A cocktail reception on the evening of April 10 for all FCSI members in the region and key members of the Asian foodservice trade, and the FCSI Asia Pacific Chapter's breakfast meeting on April 12.

### **Club Managers' Association (Singapore) Conference 2002**

**7 - 10 April 2002**

#### ***Strategy for Success***

Organised by :



#### **Club Managers' Association (Singapore)**

Gain an insight from the experts in service excellence, new trends and happenings in the club industry. Also open to visitors at FHA2002 are the exciting CMAS Conference Golf Tournament and the Club Tours!

### **The World Gourmet Summit 2002 Forum**

**11 April 2002**

Focusing on the themes "**Best Practices for Business Excellence**" and "**People for Business Excellence**", the forum will cover key issues pertaining to the food & beverage and hospitality industry.

### **ATTENDANCE AND REGISTRATION**

Attendance at all events listed above is **BY REGISTRATION ONLY**, on a **FIRST-COME-FIRST-SERVED** basis. Delegates to any of these events gain free entry into the exhibition.

**Secure your seat at Asia's most exciting food and hospitality event. Log on to <http://www.foodnhotelasia.com/confReg.htm>!**

### **GENERAL INFORMATION**

**Date:** 9 - 12 April 2002 (Tuesday - Friday)

**Venue:** Singapore Expo, Halls 1 to 6

Parking is limited at Singapore Expo. Visitors are encouraged to take the MRT (alight at Expo Station)

#### **Opening Hours**

9 - 11 April 2002 (Tue - Thur): 10.30am - 5.30pm

12 April 2002 (Fri): 10.30am - 4.00pm



**Pre-register for FHA2002 before  
on admission fee to the exhibition.** **and save**

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This email newsletter is the 5th part of a series which we will be sending to keep you updated on the latest developments of FHA2002. [CLICK HERE](#) for past newsletters.

**Like the updates? Then forward this to your friend! To be included in our mailing list, just [CLICK HERE](#) and send an email with "AddFHA2002" in the subject box with the email address/es.**

**We apologise for any inconvenience caused if you did not wish to be updated on our events. Please [CLICK HERE](#) and send an email with "RemoveFHA2002" in the subject box to stop receiving our updates.**

are you *Ready* for its return?

