

# AT A GLANCE •

- Two weeks gastronomic Festivities
  - ...held in April during the food month of Singapore
- ❖ Jointly organised by the Singapore Tourism Board & Peter Knipp Holdings
  - ...the annual event was first conceptualised in 1997. In its seventh year, WGS 2003 will celebrate *The Icons of Gastronomy* between 30 March and 12 April 2003
- Our Mission
  - ...elevating and positioning Singapore to be the Gastronomic Hub of the region
- ❖ Our Theme ~ The Icons of Gastronomy
  - ...a showcase of the *Icons* who epitomise gastronomic excellence. The cuisine, the chefs, the wines, the winemakers, the restaurants, the ambience, the service, the décor...

#### Attendance

- ...more than **10,000** people from all around the world participated in the various World Gourmet Summit activities in 2002 and we are expecting more than **13,000** for 2003
- ...both consumers and trade such as gourmets and connoisseurs from all around the world, industry professionals, hospitality & tourism leaders, corporate chief executives and Singapore's social elite
- ... overseas attendees takes up about 15% of the total attendance

## The Programmes

...13 internationally renowned masterchefs, four Special Guest Chefs and 11 distinguished winemakers will be hosted at 13 of Singapore's top restaurants where exciting gourmet activities unfold over two weeks. Programmes such as Culinary Masterclasses, Wine Masterclasses, Special Evenings, WGS Gala Dinner and WGS Forum set to thrill participants

### ❖ The First Ever for WGS 2003

...Gourmet Beer Masterclass, Duval-Leroy Champagne Brunch, 'A Twist of Asia' Dinner presented by Martell & Chivas Regal, Chives Regal Chill and Evening Soiree with Martell

### Past Participating Hosting Restaurants

...some of Singapore's best restaurants such as Les Amis, mezza9, Raffles Grill, Doc Cheng's, BLU, Equinox, Restaurant 360, Town, Golden Peony, One-Ninety and more, have participated in this prestigious event

#### Past Participating Masterchefs

...past events saw the participation of renowned Masterchefs such as Alain Solivéres, Roy Yamaguchi, Raymond Blanc, Michael Mina, Eiichi Takahashi, Jean-Georges Vongerichten, Charlie Trotter, Pierre Herme, Santi Santamaria, Tetsuya Wakuda, Philippe Legendre, Marcus Samuelsson, Sergi Arola, Claudio Sadler and more

## Past Participating Winemakers

...the event saw a host of prestigious wineries from both old world and new world countries, such as, Alvaro Palaciós, Château Mouton Rothschild, Maison Louis Jadot, Paul Jaboulet Aîné, Penfolds, Bodegas Torres, Château Rauzan-Ségla, Leeuwin Estate, Duckhorn Winery, Cakebread Cellars, Château Montelena, and more

### Our Accolades



#### International Festivals & Events Association (IFEA)

- WGS 2002 ~ IFEA Best Promotional Brochure Gold Award
- WGS 2002 Charity Safari ~ IFEA Best Community Outreach Programme Bronze Award
- WGS 2002 Masterchef Safari ~ IFEA Best New Event (within an existing festival) Bronze Award
  - WGS 2001 ~ IFEA Grand Pinnacle Gold Award
  - www.wgs2001.com ~ IFEA Best Website Gold Award
  - WGS 2001 Masterchef Safari ~ IFEA Best New Event (within an existing festival) Silver Award
  - WGS 2000 ~ IFEA Grand Pinnacle Silver Award Winner



Tourism Awards Singapore 2001

Best Event Organiser
(Special Events)