

WORLD GOURMET SUMMIT 2003

PRESS RELEASE

10 December 2002

Presenting Partner



A member of citigroup



WORLD GOURMET SUMMIT

SINGAPORE

30 March to 12 April 2003

Proudly presented by CITIBANK

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THE ICONS OF GASTRONOMY

Two Weeks of Gourmet Feasting

Singapore's annual World Gourmet Summit (WGS) will be extended to two weeks from its usual one-week format. Due to the huge success of the 2002 event, the organiser, Peter Knipp Holdings (PKH), has decided on the extension to accommodate the overwhelming bookings from gourmets and wine connoisseurs from across the world.

This year's event attracted a record 10,000 patrons, up 3,000 from 2001. WGS' popularity is reflected in its string of world accolades such as the International Festivals and Events Association Grand Pinnacle Gold Award for WGS 2001. WGS is co-organised by the Singapore Tourism Board (STB) with Citibank as the presenting partner.

Next year, the WGS will take place between 30 March and 12 April 2003.

The theme will be "The Icons of Gastronomy" – a showcase of personalities in the food and wine industry who epitomises gastronomic excellence. These are individuals and organisations that have proven their finest level of expertise and have become international role models in the world of gastronomy.

Asia's culinary talent will also be given the spotlight in the annual Awards of Excellence, introduced as part of the WGS since 2001.

Gourmets who sign up for WGS events next year can expect to see 13 masterchefs, 11 winemakers and four special guest chefs from all four corners of the globe including Australia, USA, Switzerland, France, Taiwan, Hong Kong and Brazil. International masterchefs and winemakers will participate in the range of WGS events, such as the culinary and wine masterclasses, and the popular masterchef safaris.

New events that loyal WGS fans can look forward to include the Duval-Leroy Champagne Brunch, Gourmet Beer Masterclass, Evening Soiree, Chivas Regal Chill and a 'Twist of Asia' dinner. Favourites such as the Masterchef Safaris, Culinary and Wine Masterclasses, Epicurean Delights and Vintner Dinners will still be in the WGS 2003 calendar of events. Fans and patrons can also attend other events such as the WGS Forum and Gala Dinner.

Live it up in Singapore!

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Partner for WGS Forum



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“The WGS has done much in elevating the status of Singapore as the gastronomic hub of the region. In fact, almost 30 per cent¹ of total participants for WGS 2002 were visitors to Singapore and we hope to surpass that figure for next year’s event,” said Mr. Lim Chwee Seng, Director, Events Marketing, STB.

“We were surprised by the tremendous response at this year’s WGS, which has prompted us to seriously consider extending the period,” said Mr. Peter Knipp, Managing Director for PKH. “We are pleased that the masterchefs and wine masters have all been most supportive. Together with the STB, we are working to promote the WGS to more gourmets across the world.”

A full list of events, masterchefs, wineries and hosting establishments can be found in the WGS 2003 event listing included in the media kit.

¹ Please note that this percentage figure does not include foreign participants of Epicurean Delights

Print quality pictures of the Masterchefs are available online at:
www.worldgourmetsummit.com

For more information, call our hotline at (65) 6270 1254 or fax at (65) 6270 1763 • www.worldgourmetsummit.com • www.wgsawards.com

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Official Venue Host for WGS Press Conference & WGS Gala Dinner



Official Venue Host for Awards of Excellence Presentation & Opening Reception



Official Venue Host for Friends of James Beard Foundation Charity Dinner



Official Venue Host for Wine & Gourmet Beer Masterclasses & Le Cordon Bleu Events



Official Venue Host for Awards of Excellence Press Conference, Duval-Leroy Champagne Brunch & WGS Forum



Official Venue Host for Evening Soiree with Martell Cognac



Official Venue Host for WGS Media Briefing & A Twist of Asia Dinner



Official Venue Host for Chivas Regal Chill

Awards of Excellence Partners



Awards of Excellence Partner ~ Executive Chef of the Year presented by Tabasco



Awards of Excellence Partner ~ Meat & Livestock Australia Rising Chef of the Year



Awards of Excellence Partner ~ Heinz Asian Ethnic Chef of the Year



Awards of Excellence Partner ~ Inniskillin Icewine Pastry Chef of the Year



Awards of Excellence Partner ~ Convotherm Restaurant of the Year



Awards of Excellence Partner ~ WMF Restaurant Manager of the Year



The Singapore Cooking School and Spice Garden Awards of Excellence Partner ~ at-sunrice Cooking School Asian Cuisine Article of the Year



Awards of Excellence Partner ~ Electrolux Culinary Institution of the Year



Awards of Excellence Partner ~ Screwpull Sommelier of the Year



Official Newspaper Supplement for Awards of Excellence



Awards of Excellence Scholarship Partner



Awards of Excellence Scholarship Partner